MAY 1 0 2004

S&H Form: (10/03)

REPLYMENDMENT **FEE TRANSMITTAL**

856.1043 Attorney Docket No. **Application Number** 09/535,979 Filing Date March 27, 2000 First Named Tomasz DUCZMAL Inventor Group Art Unit 2174

AMOUNT ENCLOSED		475.00 Examiner Name		Nguyen, Nhon Technology Center 210						
¥		FEE C	ALCULA	TION (fe	es effective 1	0/01/03)		-		
CLAIMS AS AMENDED	Claims Remaining After Amendment		Highest Number Previously Paid For		Number Extra		Rate		Calculations	
TOTAL CLAIMS	11		- 20 =		0	X \$	18.00 =	= \$	0.00	
INDEPENDENT CLAIMS	2		- 3=		0	X \$	86.00 =	=	0.00	
Since an Official Action set an <u>original</u> due date of <u>February 19, 2004</u> , petition is hereby made for an extension to cover the date this reply is filed for which the requisite fee is enclosed (1 month (\$110); 2 months (\$420); 3 months (\$950); 4 months If Notice of Appeal is enclosed, add (\$330.00)									950.00	
<u>-</u>			`	المحمط مم	ld foo (£110 00	1)			 	
If Statutory Disc			· · · · · · · · · · · · · · · · · · ·))				
Information Disclosure Statement (Rule 1.17(p)) (\$180.00)									050.00	
Total of above Calculations =								\$	950.00	
Reduction by 50% for filing by small entity (37 CFR 1.9, 1.27 & 1.28)									475.00	
TOTAL FEES DUE = (1) If entry (1) is less than entry (2), entry (3) is "0".								\$	475.00	
(2) If entry (2) is less that										
(4) If entry (4) is less that										
(5) If entry (5) is less that										
•			MET	HOD OF	PAYMENT		•			
Check end	losed as p	payment.								
Charge "To	Charge "TOTAL FEES DUE" to the Deposit Account No. below.									
		sed and no chifiling date).			t Account are au	ıthorized a	it this tin	ne (unles	s specifically	
					HORIZATION					
If the above-noted "AMOUNT ENCLOSED" is not correct, the Commissioner is hereby authorized to credit										
any overpayment or charge any additional fees necessary to: Deposit Account No. 19-3935										
Deposit Account Name STAAS & HALSEY LLP										
∑ The Comr 37 CFR 1 any relate continuation	nissioner 16 (filing d applicat ons/divisio	is also author fees) or 37 CF ion(s) claiming onals/CIPs und	ized to cree FR 1.17 (pr g benefit he der 37 CFF	dit any over ocessing ereof purs R 1.53(b)	erpayments or confees) during the uant to 35 USC and/or continuationation	prosecutions 120 (e.gions/divisions 120 12	on of this J.,	s applicat	tion, including	
SUBMITTED BY				iny Sucirity	ciated applicatio	111.	<u> </u>			
							,358			
Signature Naul So Date						5/1/0	/			

Docket No.: 856.1043

HE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

RECEIVED

Tomasz DUCZMAL, et al.

MAY 1 4 2004

Serial No. 09/535,979

Group Art Unit: 2174

Technology Center 2100

Confirmation No. 4057

Filed: March 27, 2000

Examiner: Nguyen, Nhon D.

METHOD AND SYSTEM FOR DYNAMIC DISPLAY OF MARKETING CAMPAIGNS ON

DISPLAY LOCATION VIA A NETWORK

AMENDMENT

Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Sir:

This is in response to the non-final Office Action mailed November 19, 2003, and having a period for response set to expire on February 19, 2004.

A Petition for a three-month extension of time, together with the requisite fee for same, is submitted herewith, thereby extending the period for response to May 19, 2004.

The following amendments and remarks are respectfully submitted. Reconsideration of the claims is respectfully requested.

05/12/2004 WABDELR1 00000091 09535979